

FY25 IMPACT REPORT



SamaraCare[®]
Choose Stronger

A small act
of kindness can
create big waves
of change

samaracarecounseling.com

OUR GOALS

- Provide everyone with affordable access to high-quality mental health regardless of their financial circumstances or insurance status.
- Improve the quality of our client's lives by helping them achieve balance, wellbeing, and increased self-sufficiency

OUR VISION

Nothing stands in the way of people getting the care needed to reach their greatest potential.

OUR MISSION

We foster emotional, relational, and spiritual well-being through access to affordable life-changing care.

A MESSAGE FROM OUR CEO

Dear Friends,

As I reflect on the past year, I'm filled with gratitude—for the people we serve, the unwavering dedication of our clinicians, and the generosity of our community. Each plays a vital role in bringing SamaraCare's mission to life every single day.

In FY25, SamaraCare continued to address the growing gap between the need for mental health care and the ability to access it. Through our Mental Health Access Program, we ensured that individuals and families facing financial or insurance barriers could still receive high-quality counseling and psychiatric services. On average, one in four of our clients relied on this program for reduced-cost care.

Last year, we provided over 38,000 hours of clinical care to more than 3,800 clients. Our integrated model of counseling and psychiatry continues to produce measurable, meaningful outcomes—but the impact is most powerfully expressed in the words of those we serve:

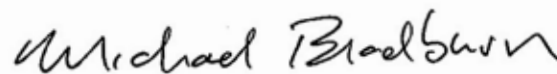
"Before SamaraCare, anxiety and stress controlled my life. From the first session, I felt heard and supported. My counselor helped me understand my struggles and gave me tools that truly helped. SamaraCare has changed my life—I'm calmer, more confident, and enjoying life again."

Francis S.

Stories like this are possible because of you—our donors, congregations, and community partners. Your generosity fuels our mission and ensures that no one is turned away from the care they need.

Looking ahead, our goals remain clear: to expand access, enhance quality, and ensure that everyone who seeks help can receive it. Together, we are building a community where balance, well-being, and hope are within reach for everyone.

With Gratitude,



Dr. Michael Bradburn
CEO & President



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COMMUNITY IMPACT SUMMARY

SamaraCare's founding in 1971 to address unmet mental-health needs, demonstrates our long-standing commitment to community service. Because many clients struggle with affordability and access, SamaraCare's holistic approach is impactful because it offers reduced cost, counseling and psychiatric services under one roof, along with a geographic reach spanning seven counties in northeastern Illinois.

IMPACT HIGHLIGHTS

1 We expand access for individuals and families who face financial or insurance barriers.

Why it matters: When financial and insurance barriers are reduced, clients who might otherwise go untreated are able to begin therapy sooner and access consistent, ongoing care instead of sporadic services.

We deliver high-quality, integrated care (counseling + psychiatry + telehealth) in one organization.

Why it matters: Integrated services make treatment more effective, coordinated, and accessible for clients.

3 We emphasize a holistic approach—addressing “mind, body, spirit and community” rather than addressing only symptoms.

Why it matters: This approach respects clients' values and fosters deeper, lasting transformation.

We reduce the “fit” barrier.

Why it matters: Many people fear mental-health services are “not for someone like me.” Our care extends to diverse populations helping them feel welcomed, understood, and supported.

5 We contribute to community awareness and stigma-reduction through educational programming.

Why it matters: Reducing stigma encourages more people to seek help early and talk openly about their mental health concerns.

We collaborate with other non-profits and congregations to provide wrap-around mental health services.

Why it Matters: Mental health rarely exists in isolation—poverty, housing instability, and chronic illness compound psychological distress. Partnerships create comprehensive support systems that address both emotional and practical needs.

SAMARACARE BY THE NUMBERS

Clinical hours delivered

38,303

Clients served

3,832

Raised in donated revenue

\$833,000

Portion of every dollar
raised invested directly into
supporting our programs

\$0.84

Staff added to expand services and
reduce client wait times

**4 CLINICIANS
5 INTERNS**

TREATMENT EFFECTIVENESS

90% of clients experienced symptom
reduction in their emotional, social and
occupation functioning.

82% agreed they had developed effective
tools and strategies for coping with chal-
lenges, resolving conflicts, and managing
stress

87% agreed they were better able to manage
daily responsibilities, including work,
school and home life.

85% agreed they had an improved sense of
well-being and overall satisfaction with
life since beginning therapy or treat-
ment.

91% agreed that the interventions provided
by their therapist were helpful in ad-
dressing their concerns.

88% rated their mental health as good or
better since beginning therapy or treat-
ment.

MENTAL HEALTH ACCESS PROGRAM (MHAP)

SamaraCare's Mental Health Access Program expands
care for those financial or insurance barriers. The pro-
gram is funded primarily through donated revenue.

Benefits

- Expanded Access
- Reduced Financial Stress
- Greater Continuity of Care
- Early Intervention & Prevention
- More Equitable Care
- Stronger Therapeutic Engagement
- Improved Family & Community Well-Being

MHAP - BY THE NUMBERS

1,607

clients benefitted from the program

728

clients received fee reductions

879

clients received services using insurance
with low reimbursement rates

6,850

discounted clinical hours delivered

\$529,000

provided in fee reductions

\$307,000

absorbed from insurance
reimbursement shortfalls

\$2,087

average fee reduction per client

89%

of MHAP clients receiving fee reductions were
low/moderate income (<250% of Federal Poverty Level)

*"The best gift you can give
is a piece of your heart."*

Anonymous



CLIENT TESTIMONIALS

"After losing my job, I was overwhelmed and couldn't afford the care I needed. Thanks to the sliding fee scale, I met with a therapist regularly. That support made all the difference, and I'm truly grateful."

Marilyn F.

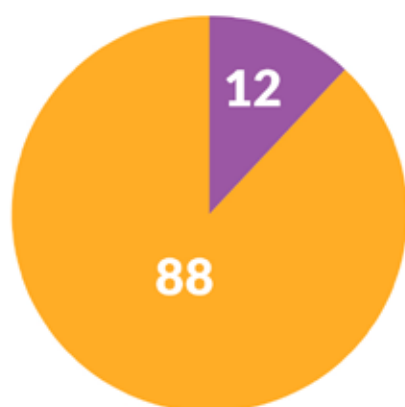
"Getting low-cost mental health care right at a local food pantry has been a blessing. The stress of feeding my family was intense, and having support in the same place we get food has made everything more manageable."

Harry G.

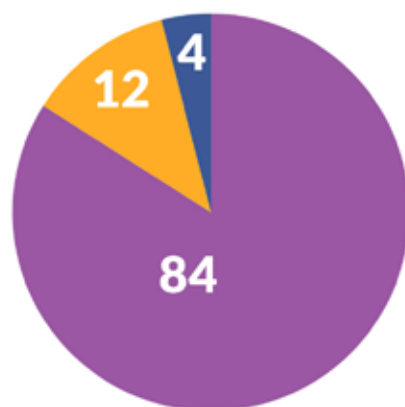
"I was losing hope finding affordable psychiatric care for my son. No one took our insurance, and we couldn't afford the costs. When our congregation recommended SamaraCare, it felt like an answered prayer. They accepted our insurance and helped my son get the care he needed. We're truly grateful."

Jennifer K.

Financial Highlights



Support & Revenue	\$ Amount	%
Contributions	833,310	12
Counseling/Consulting Fees	5,996,361	88
Donated Services	11,005	0
Interest Income	35,268	0
Other	29,895	0
Total Revenue	6,905,839	100



EXPENSES	\$ Amount	%
Program Services	5,735,820	84
Management & General	832,581	12
Fundraising	249,351	4
Total Expenses	6,817,752	100

SamaraCare is uniquely qualified to offer spiritually integrated counseling for those interested.